

## PERSONAL DATA

## Tadeja Jere Jakulin



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<https://orcid.org/0000-0003-1849-8444>

Gender F | Date of birth 15.01.1965 | Nationality Slovenia

## EMPLOYMENT

Full Professor and Scientific Adviser

## NAME AND ADDRESS OF THE EMPLOYER

The University of Primorska, Faculty of Tourism Studies, Obala 11a, SI-Portorož

: Academic and research institutions in the field of tourism and higher education

Science, research and higher education

## MAIN ACTIVITIES AND RESPONSIBILITIES

Scientific research and teaching, examinations, mentoring, editorial and reviewing work, cooperation with external higher education institutions and the economy, management of projects, committees, departments

2024 - Vice-Dean of the Faculty and Chair of the Department of Cultural Tourism

2019 - 2024 Professor and Scientific Adviser

2016- 2019 University of Primorska Faculty of Tourism Studies -TURISTICA, Associate Professor

2011- 2016 University of Primorska, Vice-Rector, Associate Professor

2007- 2011 UP FTŠ -TURISTICA Vice-Dean, Associate Professor

1998 - 2007 University of Tourism and Hotel Management, Assistant Professor

1996 - 1998 - Ministry of Economic Activities of the Republic of Slovenia, Adviser to the

Minister

1993 - 1996 Secondary School of Hospitality and Tourism, teacher

1984 - 1990 - Slovenijaturist (tourist guide), Yugotours (tour manager, representative)

## WORK EXPERIENCE

2002 - 2005: Doctorate of Science in Management of Information Systems University of Maribor, Faculty of Organizational Sciences, Kranj 18.04.2005

1999-2002: Master of Science in Management of Information Systems, UM, FOV Kranj, 11.10.2002

1990 - 1993: Bachelor's degree, UM, FOV, Kranj, univ.dipl.org., 27.05.1993

1987 - 1990: higher school diploma, University of Ljubljana, Higher School of Administration 10.04.1990

## EDUCATION AND TRAINING

2019 - Full Professor of Business and Organisational Sciences in Tourism and Scientific Adviser

2011 - Associate Professor of Business and Organisational Sciences in Tourism

2006 - Assistant Professor of Business and Organisational Sciences in Tourism

2005 - PhD in Management and Information Systems

## TITLE OF EDUCATION

Management, information systems, systems theory, system dynamics, modelling, simulation

## MAIN SUBJECTS

University of Ljubljana, Faculty of Public Administration, Gosarjeva 5 SI-1000 Ljubljana

## THE NAME AND STATUS OF THE AWARDING INSTITUTION

The University of Maribor, Faculty of Organizational Sciences, Kidričeva 55, SI-Kranj, 4000

## PERSONAL SKILLS

pianist, sports shooter

## MATERNAL LANGUAGE

Slovenian

## Other languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Read more	Speech interaction	Spoken production	
English, German	C2	C2	C2	C2	C2
Croatian, Serbian	C2	C2	C2	C2	C2
French, Spanish, Italian	B2	B2	B2	B2	B2

Levels: A1/A2: basic user - B1/B2: independent user - C1/C2 advanced user  
[Common European Framework of Reference for Languages](#)

## Communication skills

Adequate communication skills, eloquence and the ability to think systematically (systems thinking). Skills acquired during studies as a guide with the Slovenian travel agency Slovenijaturist (1985 - 1991) and with the tour operator Yugotours Frankfurt as a tour leader for the countries of the East (the Soviet Union, the Baltic States, Finland and Hungary), as a representative of Yugotours for German-speaking Europe (also for English and French-speaking Europe) and as an animation manager (1988 - 1991).

## Organisational/managerial skills

Leadership and management of complex systems, high level of organisational skills, teamwork, strategic thinking, goal orientation, Leadership and organisation of international cooperation in international government. Management of the Working Group and the Slovenian Tourism Commission Alps-Adriatic 1995-1998, Central European Initiatives, Management, organisation, and coordination of the International Project for the Development of Medieval Tourism in Slovenia. With her arrival at TURISTICO, she established international cooperation, which established TURISTICO among partner institutions in the EU. Vice-Dean of UP FTŠ 2008-2011 and Vice-Rector of the University of Primorska 2011 - 2015. President of the Commission for International and Interuniversity Cooperation 2003 - 2015. Chair of the Academic Assembly of UP FTŠ-Turistice. Organising and managing events and training at the national and international levels, 2023-2024, managing the Slovenian-Turkish bilateral project Comparison of Slovenian and Turkish law on dispute resolution mechanisms on cultural property.

## Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Security	Problem-solving
INDEPENDENT USER	INDEPENDENT USER	INDEPENDENT USER	INDEPENDENT USER	INDEPENDENT USER

Levels: basic user - independent user - advanced user  
[Digital Competences - a self-assessment network](#)

Active use of MS Windows; MS Office - Word, Excel, PowerPoint; DEX - Expert Decision Engine, VENSIM - System Dynamics software

## Driving licence Category B

External expert and team member for the ranking of higher education institutions in the Republic of Srpska in 2021-2022.  
From 2004 to 2008, and 2011, I was a member of the Fulbright selection committees for postdoctoral students and postdoctoral fellows at the U.S. Embassy in Slovenia.

## FURTHER INFORMATION

Since 2001, she has published more than 70 scientific papers. She has participated in numerous conferences in Slovenia and abroad, thematically related to systems, systems thinking and tourism. She has given invited lectures at international scientific conferences. As an active researcher, she has participated in five research projects. Areas of scientific interest: systems thinking, systems theory, systems dynamics, modelling, simulation, tourism events, tourism planning and system aspects of tourism. She has reviewed 60 scientific papers (international scientific journals, proceedings, books).  
Research: systems theory, system dynamics in tourism, systems methodology, modelling, simulations and systems thinking, systems approach in interpreting different fields of humanities and society: events, festivals, cultural and heritage tourism, religions, development of consciousness and quality of life.  
Colour systems, colour psychology

## SCIENTIFIC ACTIVITIES

She has been involved in the development of numerous professional projects as a leader, executive leader, or collaborator and has successfully applied theoretical and scientific knowledge in practice. She also has experience working on projects funded by EU programmes; she is leading a bilateral Slovenia-Turkey project entitled Comparison Of Slovenian and Turkish Laws On the Mechanisms of the Settlement Cultural Property Disputes. She has participated as a plenary speaker in numerous professional meetings.

She has taught in Slovenia and internationally (at universities in Sweden, Finland, Croatia, Czech Republic, Finland, Georgia, Israel, Rajasthan - India, Serbia, Sweden and Turkey). She has also supervised five PhD students in Slovenia, Serbia and Portugal.

## PROFESSIONAL ACTIVITIES

**Undergraduate programmes and courses**

University: cultural events

Tourism Business Management: Cultural events and tourism

Tourism Business Management: Festival tourism

Tourism Destination Management: project management

**Master's programmes and courses**

Heritage tourism: tourism systems

Heritage tourism; Cultural events management

Tourism: hospitality in tourism, Pilgrimage tourism

**Doctoral programme and courses**

Innovative Tourism: systems and system dynamics

## TEACHING ACTIVITIES

Holder of the licence for the verification and validation of the national vocational qualification tourist animator (2023 - 2027)

## TRAINING ACTIVITIES

**Original scientific article**

- ČOP, Rudi, JERE JAKULIN, Tadeja, ŠTURM, Franc, ROSA, Vlado. Unveiling the impact of the eternal lunar calendar on quality of life. *International journal for quality research*. 2024, vol. 18, no. 3, pp. 689-698, illustrated. ISSN 1800-6450. DOI: [10.24874/IJQR18.03-03](https://doi.org/10.24874/IJQR18.03-03).
- JERE JAKULIN, Tadeja. Systems approach in the world heritage site Bahá'í Gardens. *Academica turistica: tourism & innovation journal*. 2023, year 16, no. 1, pp. 63-71, illus. ISSN 2335-4194. <https://www.hippocampus.si/ISSN/2335-4194/16.63-71.pdf>, DOI: [10.26493/2335-4194.16.63-71](https://doi.org/10.26493/2335-4194.16.63-71). [COBISS.SI-ID 159113475], [SNIP]
- JERE JAKULIN, Tadeja. Measuring the impact of coloured oils on the human body and their potential in wellness and spa tourism. *International journal for quality research*. 2023, vol. 17, no. 1, pp. 243-254, illus. ISSN 1800-6450. <http://www.ijqr.net/paper.php?id=1065>, DOI: [10.24874/IJQR17.01-15](https://doi.org/10.24874/IJQR17.01-15). [COBISS.SI-ID 144120323], [SNIP, WoS, Scopus]

## BIBLIOGRAPHY: SOME WORKS FROM 2018-2023

- LUSTICKY, Martin, STUMPF, Petr, VOJTKO, Viktor, JERE JAKULIN, Tadeja. A systems approach to resident's irritation in urban tourism destinations. *European journal of tourism research*. 2022, Vol. 31, No. 3107, pp. 1-30, illus. ISSN 1314-0817. <https://ejtr.vumk.eu/index.php/about/article/view/2143>, DOI: [10.54055/ejtr.v31i.2143](https://doi.org/10.54055/ejtr.v31i.2143). [COBISS.SI-ID 96980227], [SNIP, Scopus until 2 April 2023: citation count (TC): 3, net citations (CI): 3, net citations per author (CIAu): 0.75]
- SEDARATI, Pooyan, SERRA, Francisco Manuel Dionisio, JERE JAKULIN, Tadeja. Systems approach to model smart tourism ecosystems. *International journal for quality research*. 2022, vol. 16, no. 1, pp. 285-306, illustrated. ISSN 1800-6450. <http://www.ijqr.net/search.php?query=Systems+approach+to+model+smart+tourism+ecosystems&option=Title>, DOI: [10.24874/IJQR16.01-20](https://doi.org/10.24874/IJQR16.01-20). [COBISS.SI-ID 95954435], [SNIP, WoS until 14 April 2023: citations (TC): 1, net citations (CI): 1, net citations per author (CIAu): 0.33, Scopus]
- ČOP, Rudi, JERE JAKULIN, Tadeja. The influence of the sun on our lives. *International journal for quality research*. 2022, vol. 16, no. 3, pp. 703-716, illus. ISSN 1800-6450. <https://doi.org/10.24874/IJQR16.03-03>, DOI: [10.24874/IJQR16.03-03](https://doi.org/10.24874/IJQR16.03-03). [COBISS.SI-ID 122035971], [SNIP, WoS, Scopus]
- JAKOVLJEVIĆ, Tamara, JANKOVIĆ, Milica M., SAVIĆ, Andrej M., SOLDATOVIĆ, Ivan, ČOLIĆ, Gordana, JERE JAKULIN, Tadeja, PAPA, Gregor, KOVIĆ, Vanja, et al. The relation between physiological parameters and colour modifications in text background and overlay during reading in children with and without dyslexia. *Brain sciences*. 2021, vol. 11, no. 5, pp. 1-19, illus. ISSN 2076-3425. <https://doi.org/10.3390/brainsci11050539>, DOI: [10.3390/brainsci11050539](https://doi.org/10.3390/brainsci11050539). [COBISS.SI-ID 61565443], [JCR, SNIP, WoS until 14 April 2023: citations (TC): 8, net citations (CI): 8, net citations per author (CIAu): 1.00, Scopus until 14 April 2023: citations (TC): 9, net citations (CI): 9, net citations per author (CIAu): 1.13]
- JAKOVLJEVIĆ, Tamara, JANKOVIĆ, Milica M., SAVIĆ, Andrej M., SOLDATOVIĆ, Ivan, MAČUŽIĆ, Ivan, JERE JAKULIN, Tadeja, PAPA, Gregor, KOVIĆ, Vanja, et al. The effect of colour on reading performance in children, measured by a sensor hub: From the gender perspective. *PLoS one*. 14 Jun 2021, Vol. 16, No. 6, pp. 1-15, illus. ISSN 1932-6203. <https://doi.org/10.1371/journal.pone.0252622>, DOI: [10.1371/journal.pone.0252622](https://doi.org/10.1371/journal.pone.0252622). [COBISS.SI-ID 67149827], [JCR, SNIP, WoS until 17 April 2023: citations (TC): 1, net citations (CI): 1, net citations per author (CIAu): 0.13, Scopus until 14 April 2023: citations (TC): 2, net citations (CI): 2, net citations per author (CIAu): 0.25]
- JAKOVLJEVIĆ, Tamara, JANKOVIĆ, Milica, SAVIĆ, Andrej, SOLDATOVIĆ, Ivan, TODOROVIĆ, Petar, JERE JAKULIN, Tadeja, PAPA, Gregor, KOVIĆ, Vanja. The sensor hub detects children's developmental characteristics when reading on a white vs coloured background/coloured overlays. *Sensors*. 2021, vol. 21, no. 2, pp. 406-1-406-13. ISSN 1424-8220. <https://dirros.openscience.si/lzpisGradiva.php?id=13675>, DOI: [10.3390/s21020406](https://doi.org/10.3390/s21020406). [COBISS.SI-ID 46405891], [JCR, SNIP, WoS 14 Apr 2023: citations (TC): 4, net citations (CI): 3, net citations per author (CIAu): 0.38, Scopus 21 Apr 2023: citations (TC): 6, net citations (CI): 5, net citations per author (CIAu): 0.63]
- KUKANJA, Marko, PLANINC, Tanja, JERE JAKULIN, Tadeja. Restaurant managers' perceptions of service quality: the mediating role of restaurant size and seating capacity. *International journal for quality research*. 2020, vol. 14, no. 1, pp. 237-251, illus. ISSN 1800-6450. <http://ijqr.net/php/views.php?id=794>. [COBISS.SI-ID 17262929], [SNIP]
- JERE JAKULIN, Tadeja. Systems approach to cultural tourism and events. *Academica turistica: tourism & innovation journal*. [Printed ed.]. Dec. 2019, year 12, no. 2, pp. 185-191, 222, illus. ISSN 1855-3303. <http://academica.turistica.si/index.php/AT-TIJ/article/download/145/73>, <http://www.dlib.si/details/URN:NBN:SI:DOC-JWMHA1MU>, <https://repozitorij.upr.si/lzpisGradiva.php?id=17405>, DOI: [10.26493/2335-4194.12.185-191](https://doi.org/10.26493/2335-4194.12.185-191). [COBISS.SI-ID 17137489], [SNIP, Scopus until 4 March 2022: citation count (TC): 2, net citations (CI): 1, net citations per author (CIAu): 1.00]
- MULEJ, Matjaž, ŽENKO, Zdenka, JERE JAKULIN, Tadeja. Teaching systems theory/thinking/behaviour: systemic behaviour instead of one-sidedness: making bridges among specialists. *Journal of systems science and information*. 2019, vol. 7, no. 4, pp. 390-398. ISSN 1478-9906. <https://doi.org/10.21078/JSSI-2019-390-09>, DOI: [10.21078/JSSI-2019-390-09](https://doi.org/10.21078/JSSI-2019-390-09). [COBISS.SI-ID 13405980], [Scopus until 2 April 2023: citation count (TC): 1, net citations (CI): 1, net citations per author (CIAu): 0.33]
- JERE JAKULIN, Tadeja, PLAZOVNIK, Nina. Expertensysteme, die Sprache der Künstlichen Intelligenz = Uzmanlk Sistemleri, Yapay Zekanin Dili. *Rechtsbrücke*. 2019, no. 16, pp. 143-157, 159-173, illus. ISSN 2146-9741. [COBISS.SI-ID 1541627332]

**Published scientific paper at the conference (invited lecture)**

- PAPIĆ, Tamara, JERE JAKULIN, Tadeja. System thinking for business and innovation. In: STEFANOVIĆ, Mladen (ed.), ĐORĐEVIĆ, Aleksandar (ed.). *International Quality Conference: 14th*. Kragujevac: Faculty of Engineering, Center for Quality, 2023. pp. 57-66, illustrated [COBISS.SI-ID 158228995].

#### Published scientific paper at the conference

- JAKOVLJEVIĆ, Tamara, JERE JAKULIN, Tadeja, PAPA, Gregor. The role of colour sensing and digitalisation on life quality and health tourism : [presented at 13th Quality Festival 2019, [and] 46th National Conference, 4th International Conference on Quality of Life, May 29th - June 1st, Kragujevac, Serbia]. *Proceedings on engineering sciences*. 2019, vol. 1, no. 2, pp. 713-720. ISSN 2683-4111. <http://pesjournal.net/archive.php?v=1&n=2&y=2019&l=5>, DOI: [10.24874/PES01.02.072](https://doi.org/10.24874/PES01.02.072). [COBISS.SI-ID 38749955], [Scopus]

#### Stand-alone scientific paper or chapter in a monographic publication

- JERE JAKULIN, Tadeja. Systems approach to community-based tourism. In: WILTSHIER, Peter (ed.), CLARKE, Alan (ed.). *Community-based tourism in the developing world: community learning, development and enterprise*. Abingdon (Oxon); New York: Routledge, 2020. pp. 27-36, illus. Contemporary geographies of leisure, tourism and mobility. ISBN 978-1-138-49430-5, ISBN 978-1-351-02638-3. [COBISS.SI-ID 1541728452]
- JERE JAKULIN, Tadeja. The ancient wisdom and motivation of Shams-i Tabrezi or analogy of contemporary systems science and Shams-i Tabrezi ancient wisdom. In: DOWSON, Ruth (ed.), YACUB, Jabar (ed.), RAJ, Razaq (ed.). *Spiritual and religious tourism: motivations and management*. Wallingford; Boston: CAB International, cop. 2019. pp. 153-162. CABI religious tourism and pilgrimage series. ISBN 978-1-78639-416-3. [COBISS.SI-ID 1541547972]

#### Book review, book screening, criticism

- JERE JAKULIN, Tadeja. Book review. *Academica turistica: tourism & innovation journal*. [Print ed.]. Jun. 2018, year 11, no.1, p. 87. ISSN 1855-3303. <https://doi.org/10.26493/2335-4194.11.87>, DOI: [10.26493/2335-4194.11.87](https://doi.org/10.26493/2335-4194.11.87). [COBISS.SI-ID 1542009028], [SNIP]

#### Scientific monograph

- JERE JAKULIN, Tadeja, ROZMAN, Črtomir, PAŽEK, Karmen, KLJAJIĆ BORŠTNAR, Mirjana, ŠKRABA, Andrej, KOFJAČ, Davorin, JAKULIN, Vid. *Systems approach concepts in contemporary society: systems thinking, modelling and simulation in science and practice*. [1. Aufl.]. Hamburg: Verlag Dr. Kovač, 2020. 208 p., illus. Forschungsergebnisse zur Informatik, 71. ISBN 978-3-339-11184-5, ISBN 3-339-11184-7. ISSN 1435-6260. [COBISS.SI-ID 4639276]

#### Lecture at a foreign university

- JERE JAKULIN, Tadeja. *System approach to managing tourism destination: online lecture at the University of Economics, Faculty of Management, Prague, 15.03.2021*. [COBISS.SI-ID 58107139]
- JERE JAKULIN, Tadeja. *Systems approach as a new research methodology in social sciences: a complex system of a criminal law model: lecture at Yerevan State University Faculty of Law, Armenia, 26 April 2018*. [COBISS.SI-ID 1540320196]

#### Editor

- JERE JAKULIN, Tadeja (editor). *Abstracts of the 2nd Slovenia-Turkey Bilateral Colloquium: 19 May 2023, Portorož, Slovenia*. Electronic ed. Koper: University of Primorska Press, 2023. One online resource (1 PDF file (19 p.)). ISBN 978-961-293-227-5, ISBN 978-961-293-228- [COBISS.SI-ID 151399427]
- JERE JAKULIN, Tadeja (editor), ROZMAN, Črtomir (editor). *Tourism: systems methodology in special interest tourism*. Hamburg: Verlag dr. Kovač, 2022. 188 p., illustrated. Touristik (Hamburg), Bd. 6. ISBN 978-3-339-12742-6. ISSN 2192-7243. [COBISS.SI-ID 101010435]

#### Mentor for Master's theses (Bologna)

- NOVIKOVA, Maria. *Identification of Slovenia's tourism potential for Russian-speaking tourists*. Portorož: [M. Novikova], 2020. X, 93 p., [7] p. app., illus. <https://repozitorij.upr.si/lzpisGradiva.php?id=14660>. [COBISS.SI-ID 41011203]
- ČERČEK, Ingrid. *Profiling of modern hiking tourism: master thesis*. Portorož: [I. Čerček], 2020. IX, 75 p., [2] p. app., illus. <https://repozitorij.upr.si/lzpisGradiva.php?id=14836>. [COBISS.SI-ID 41017603]
- GREGORIČ, Andreja. *A multi-criteria model for the evaluation of sustainable gastronomic events in Izola*. Portorož: [A. Gregorič], 2019. X, 77 p., [11] p. pril, illus. <https://repozitorij.upr.si/lzpisGradiva.php?id=14916>. [COBISS.SI-ID 1541836740]
- FIRM, Anja. *A systemic approach to solving the problem of length of stay in the municipality of Hrpelje-Kozina: master thesis*. Portorož: [A. Firm], 2018. X, 75 p., illus. [COBISS.SI-ID 1540257988]

**Doctoral dissertation co-supervisor**

- JAKOVLJEVIĆ, Tamara. *The sensor hub for detecting the relation between physiological parameters and colour modifications in text background and overlay during reading in children with and without dyslexia: doctoral dissertation*. Ljubljana: [T. Jakovljević], 2021. XIII, 89 p., ill. [COBISS.SI-ID 84675843]
- SEDARATI, Pooyan. *System dynamics modelling of sustainable smart tourism ecosystems: the case of Portugal*. Faro: [P. Sedarati], 2021. VII, 217 p., ill. [COBISS.SI-ID 88128515]

**Reviewer**

- ARSOVSKI, Slavko. *Quadrature quality*. Kragujevac: Fakultet inženjerskih nauka, 2023. XXVI, 486 p., illustrated. ISBN 978-86-6335-098-4. [COBISS.SI-ID 153944835]
- KLJAJIĆ BORŠTNAR, Mirjana (editor, illustrator), PUCIHAR, Andreja (editor, illustrator). *Scientific and research challenges on the path of digital transformation*. 1st ed. Maribor: Univerzitetna založba, 2022. One online resource (1 PDF file (290 p.)), illust., graphs. ISBN 978-961-286-637-2. <https://press.um.si/index.php/ump/catalog/book/712>, <https://doi.org/10.18690/um.fov.6.2022>, <https://dk.um.si/lzpisGradiva.php?id=82494>, <http://www.dlib.si/details/URN:NBN:SI:DOC-48XZYBRN>, DOI: [10.18690/um.fov.6.2022](https://doi.org/10.18690/um.fov.6.2022). [COBISS.SI-ID 118451459]
- RIJAVEC, Vesna (editor), KRALJIĆ, Suzana (editor), REBERŠEK GORIŠEK, Jelka (editor). *Medicine, law and society: contemporary dilemmas IV*. 1st ed. Maribor: University of Maribor, Univerzitetna založba, 2021. One online resource (1 PDF file (370 p.)), illustrated. ISBN 978-961-286-478-1. <https://press.um.si/index.php/ump/catalog/book/577>, <https://dk.um.si/lzpisGradiva.php?id=79422>, <http://www.dlib.si/details/URN:NBN:SI:doc-UJDYCW5X>, DOI: [10.18690/978-961-286-478-1](https://doi.org/10.18690/978-961-286-478-1). [COBISS.SI-ID 65571843]
- GUTIĆ, Dragutin, HORVAT, Đuro, JURČEVIĆ, Marinko. *Menadžment ljudskih potencijala u teoriji i primjeni*. Zagreb: Effectus studij Financije i pravo - visoka učilište, 2018. 256 p., illust., graphs. ISBN 978-953-8090-09-7. [COBISS.SI-ID 1540137924]
- MRNJAVAC, Edna (editor). *Supply chain management in the hospitality industry: scientific project*. Opatija: University of Rijeka, Faculty of Tourism and Hospitality Management, cop. 2018. IX, 250 p., illus. ISBN 978-953-7842-38-3. [COBISS.SI-ID 1540731076]