

CURRICULUM VITAE

Personal details

Erose Sthapit, PhD

Research ID (ORCID): <https://orcid.org/0000-0002-1650-3900>

Google scholar profile: https://scholar.google.com/citations?user=OYOyw_gAAAAJ&hl=en

Google scholar citation: 4983

ResearchGate profile: https://www.researchgate.net/profile/Erose_Sthapit2

Contact Information

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Degrees

- | | |
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| 2023 | Postgraduate Certificate in Learning and Teaching in Higher Education (Staff) with Merit (60 credits) Manchester Metropolitan University, Manchester, UK |
| 2020-2021 | Vocational Teacher Education (60 ects) Haaga-Helia University of Applied Sciences, Helsinki, Finland Grade Awarded: Pass |
| 2014-2018 | Doctor of Philosophy (PhD) Department of Marketing University of Vaasa, Finland Major Subject: Consumer Behaviour in Tourism (Marketing) Dissertation Title: Examining Spillover within the context of Tourism: On destination activities, Culinary-gastronomic and Souvenir Shopping Experience Grade Awarded: Pass |
| 2011-2013 | Master of Social Sciences (M.Soc.Sc.) University of Lapland, Finland Major Subject: Tourism Research Title of thesis: Tourists' Perceptions of Memorable Experiences: Testing the Memorable Tourism Experience Scale (MTEs) Among Tourists to Rovaniemi, Lapland Grade Awarded: <i>eximia cum laude approbatur (ecla)</i> |
| 2011-2012 | Vocational Degree in Hotel, Restaurant and Catering Services Vantaa Vocational College VARIA, Vantaa, Finland Grade: Pass |
| 2007-2010 | Bachelor of Hospitality Management (BHM) Laurea University of Applied Sciences, Kerava, Finland Major Subject: Tourism Research Title: Experiencing Nepal in Peer Student Created Multi-sensory Environment Grade Awarded: 4/5 |
| 2003-2005 | Bachelor of Business Studies (BBS) People's Campus Tribhuvan University, Kathmandu, Nepal Grade Awarded: Second Division |

- 1.6.2022 to date** **Current employment**
Senior Lecturer in Tourism (permanent)
 Department of Marketing, International Business and Tourism
 Manchester Metropolitan University
 All Saints, All Saints Building, Manchester M15 6BH, UK
- 1.12.2021 to 31.5.2022** **Lecturer in Tourism (permanent)**
 Department of Marketing, Retail and Tourism
 Manchester Metropolitan University
 All Saints, All Saints Building, Manchester M15 6BH, UK
- 15.4.2019-30.11.2021** **Research Specialist (permanent)**
 Haaga-Helia University of Applied Sciences
 RDI Support Services, Ratapihantie 13, 00520 Helsinki
- 1.4.2013-31.12.2013** **Kitchen Assistant**
 Opteam Yhtiöt Oy, Helsinki, Finland
- 1.1.2013-31.3.2013** **Research Assistant and Advisor**
 HAAGA-HELIA University of Applied Sciences
 School of Vocational Teacher Education, Pasila, Helsinki, Finland
- 1.1.2010-31.12.2010** **Research Development and Innovation Assistant**
 Laurea University of Applied Sciences
 Kerava LiIMA Research Lab, Kerava, Finland

- 1.9.2007-31.5.2010** **Industry Experience**
Postal Delivery Worker (night shift)
 Itella Oly, Porvoo, Finland
- 1.5.2007-31.12.2010** **Kitchen Helper (part-time/day shift)**
 Vin Paras Palveu, Helsinki, Finland
- 1.1.2003-31.3.2007** **Founder and Event Management Coordinator**
 Sukunda Event Management Pvt. Ltd.
 Kathmandu, Nepal
- 1.8.2003-31.3.2007** **Radio Program Producer and Presenter**
 Metro F.M., Kathmandu Metropolitan City
 Kathmandu, Nepal
- 1.5.2005-31.3.2007** **Assistant Manager**
 Sundhara Mart, Sundhara, Kathmandu, Nepal

Research outputs

Total number of publications (2017-2025) **82 Articles** (A: Peer-reviewed scientific article)
5 Research Notes (A: Peer-reviewed scientific article)
1 Book Chapter (A: Peer-reviewed scientific article)

Three most cited publications

Coudounaris, D. N., & Sthapit, E. (2017). Antecedents of memorable tourism experience related to behavioral intentions. *Psychology & Marketing*, 34(12), 1084-1093. (434 citations)

Sthapit, E., & Coudounaris, D. N. (2018). Memorable tourism experiences: antecedents and outcomes. *Scandinavian Journal of Hospitality and Tourism*, 18(1), 72-94. (387 citations)

Sthapit, E. (2017). Exploring tourists' memorable food experiences: a study of visitors to Santa's official hometown. *Anatolia*, 28(3), 404-421. (306 citations)

External funding and grants

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| 2024 | Seed Corn Grant, Department of Marketing, International Business and Tourism, Manchester Metropolitan University (1115 GB pounds) |
| 2024 | Foundation for Economic Education (2000 euros) |
| 2023 | Foundation for Economic Education (2000 euros) |
| 2022 | Foundation for Economic Education (2000 euros) |
| 2021 | Foundation for Economic Education (2000 euros) |
| 2019 | OP Financial Grant (20000 euros) |
| 2018 | Marcus Wallenberg Säätiö (12000 euros) |
| 2017 | Liikesivistysrahasto (8000 euros) |
| 2017 | Jenny and Antti Wihuri Foundation (12000 euros) |
| 2016 | Evald and Hilda Nissin Foundation (22000 euros) |

PhD student supervision completion

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| 2024 | Co-supervisor (PhD student: Lin Zhiqi, Taylor's University, Malaysia) |
| 2025 | Co-supervisor (PhD student: Zhuoma Yan, Taylor's University, Malaysia) |
| 2025 | Co-supervisor (PhD student: Wang Tong, UCSI University, Malaysia) |
| 2025 | Co-supervisor (PhD student: Liu Jingxi, Taylor's University, Malaysia) |
| 2025 | Co-supervisor (PhD student: Jia Tingli, UCSI University, Malaysia) |
| 2025 | Co-supervisor (PhD student: Chen Weimei, Taylor's University, Malaysia) |
| 2025 | Co-supervisor (PhD student: Li Yuxuan, Taylor's University, Malaysia) |

PhD student supervision

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| 2024 | Co-supervisor (PhD student: Lin Xiaodan, Taylor's University, Malaysia) |
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PhD external examiner

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| 2024 | PhD external examiner (PhD student: John Habib, University of Southern Queensland, Australia) |
| 2024 | PhD external examiner (PhD student: Liyun Liu, University of Southern Queensland, Australia) |
| 2024 | PhD external examiner (DBA student: Ali Hassan Khalaf saqr Alhosani, University of Central Lancashire, UK) |
| 2024 | PhD external examiner (PhD student: Jinous Sadighha, University of Algarve, Portugal) |
| 2024 | PhD external examiner (PhD student: Edson Redy Moreira dos Santos, University of Algarve, Portugal) |

Trainings

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| 2021 | Horizon Europe Training, Hyperion Ltd. |
| 2021 | European Project Management (Erasmus+), FH JOANNEUM University of Applied Sciences |
| 2020 | Learning Coach Programme, Haaga-Helia UAS |
| 2020 | Horizon 2020 Training, European Fund Management Consulting |
| 2020 | Digital Pedagogical Skills (DigiPeda6), Haaga-Helia UAS |

Awards and honours

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| 2023 | Included in Stanford University's World's Top 2% scientists in the field of Sport, Leisure & Tourism List |
| 2022 | Best Paper Award, Tourism, Hospitality & Events International Conference |
| 2022 | Outstanding Reviewer: Consumer Behaviour in Tourism and Hospitality |
| 2021 | Haaga-Helia 2020 Performance Award |
| 2020 | Outstanding Reviewer, Tourism Review |
| 2020 | Best Paper Award, Tourism, Hospitality & Events International Conference |

- 2020** Impactful research paper to share via open access (by Anatolia) Sthapit, E. (2018). A netnographic examination of tourists' memorable hotel experiences, Anatolia, 29(1,) 108-128.
- 2018** Most Citation Award, Scandinavian Journal of Hospitality and Tourism
- 2017** Outstanding Reviewer, Tourism Management Perspectives
- Other key academic merits**
- 2025** **Adjunct Professor**
School of Hospitality and Tourism Management, Sunway University, Malaysia
- 2025** **Programme Leader**
MSc International Marketing Management
Faculty of Business and Law, Department of Marketing, International, Business and Tourism
Manchester Metropolitan University
- 2024** **Regional Editor**
International Journal of Tourism Research
- 2024** **Associate Editor**
Leisure Sciences
- 2024** **Associate Editor**
Leisure/Loisir
- 2024** **Affiliate Member**
Centre for Visitor Economy Research, Swansea University
- 2023** **Adjunct Faculty**
Lovely Professional University, India
- 2023** **Europe Regional Editor**
Event Management Journal
- 2023** **Adjunct Professor**
Welcomgroup Graduate School of Hotel Administration
Manipal Academy of Higher Education, India
- 2023** **Fellow of the Higher Education Academy (FHEA)**
- 2023** **Associate Member**
Premium institutional EuroCHRIE membership (MMU)
- 2023** **Docent in Tourism Marketing**
University in Eastern Finland, Joensuu, Finland
- 2023** **Adjunct Associate Professor**
Centre for Research and Innovation in Tourism,
Taylor's University, Malaysia
- 2023** **Adjunct Professor**
UCSI Graduate Business School, UCSI University, Kuala Lumpur, Malaysia
- 2023** **Associate Researcher**
HANKEN School of Economics, Helsinki, Finland

- 2022** **Adjunct Professor**
School of Business, Woxsen University, India
- 2022** **Fellow**
Institute of Place Management, Manchester Metropolitan University
- 2021-2023** **Assistant Editor**
Tourism Review
- 2020** **Managing editor and member of the scientific committee**
Haaga-Helia Business Innovation Conference 2020
- Editorial Review Board Member**
Annals of Tourism Research
Psychology & Marketing
International Journal of Contemporary Hospitality Management
Journal of Hospitality Marketing & Management
- 2017-** **Ad-hoc Journal Reviewer**
Journal of Hospitality and Tourism Insights
International Journal of Contemporary Hospitality Management Anatolia
Current Issues in Tourism
Tourism Management Perspectives International
Journal of Tourism Research
Tourism Geographies
Tourism Management Perspectives International
Journal of Tourism Research
Tourism Geographies
Tourism Review
Tourism Recreation Research
Journal of Hospitality Marketing & Management
Journal of Heritage Tourism
Scandinavian Journal of Hospitality & Tourism
International Journal of Tourism Policy
Journal of Business Research
International Journal of Hospitality Management
International Journal of Hospitality & Tourism
Administration
European Journal of Tourism Research
International Journal of Spa and Wellness
Annals of Tourism Research
Journal of Hospitality Marketing & Management
Journal of Destination Marketing & Management
Consumer Behaviour in Tourism & Hospitality
The Service Industries Journal
Journal of Services Marketing
Journal of Hospitality and Tourism Management
Leisure Studies
Journal of Leisure Research
Leisure Sciences
Journal of Foodservice Business Research
Psychology & Marketing
Service Marketing Quarterly
International Journal of Tourism Cities
Services Marketing Quarterly
Tourism and Hospitality Research

Conference Reviewer

2023 Academy of Marketing Science Annual Conference, New Orleans, LA

European Chapter of Travel and Tourism Research Association (TTRA)
Greater Western Chapter – Travel & Tourism Research Association

Conference session chair

Tourism, Hospitality & Events International Conference 2022, Limassol
2nd Tourism and Hospitality Networking Conference 2022, Istanbul

Workshop Host

Academy of Marketing Conference 2023

Workshop: Towards a Better Understanding of Value Co-Destruction (VCD) in the Post-COVID Era

References**Professor Peter Björk (former PhD supervisor)**

Professor in Marketing, HANKEN School of Economics, Vaasa
+358403521723; peter.bjork@hanken.fi

Professor Brian Garrod (co-author)

Professor in Marketing (Research), Business
Swansea University
Singleton Park, Sketty, Swansea SA2 8PP
brian.garrod@swansea.ac.uk

List of publications (2017-2025)

Below is my recent list of publications from the year 2017 -2025. In almost all the publications listed below, I was the lead and corresponding author. As a lead author, I had the overall responsibility for the writing of the manuscript, delegating tasks to participating co-author(s) and submitting the manuscript on-behalf of the co-authors to the journal for peer-review. As the lead author, I provided a significant contribution to the research effort and provided the draft of the manuscript to each individual contributing co-author for reviewing, commenting, drafting of certain sections and consent for authorship. In addition, as a co-author, I collaborated with the lead author and other co-authors and contributed to specific parts of the work in the manuscript, for example, literature review, methodology, managerial implications, limitations, and future research.

1. Liang, X., **Sthapit, E.**, & Prentice, C. (2025). Symmetrical and asymmetrical analyses of hotel guests' pro-environmental behaviours. *International Journal of Contemporary Hospitality Management (ahead-of-print)*.
2. Wang, T., Aw, C-X, A., Tan, G-W, H., **Sthapit, E.**, & Li, X. (2025). AI Colleagues: How AI Influences Hotel Service Performance? *Current Issues in Tourism*.
3. Li, K., Ji, C., Prentice, C., **Sthapit, E.**, & He, Q. (2025). FoMO and parasocial attraction driven impulse buying in live streaming marketing. *Services Marketing Quarterly*.
4. **Sthapit, E.**, Ji, C., Li, M., Garrod, B., Ibrahim, B., & Bjork, P. (2025). Memorable wellness tourism experiences: Antecedents that lead to enjoyable outcomes. *International Journal of Spa & Wellness*.
5. de Medeiros, S. A., de Queiroz Barbosa, J. W., Luz, A. B. T., Mondo, T. S., **Sthapit, E.**, & Garrod, B. (2025). Perceptions of the quality of tourist and visitor attractions: A comparative survey of tourists and residents. *Tourism Recreation Research*.
6. Jiménez-Barreto, J., Campo, S., Cerdá-Mansilla, T., Gutiérrez-Taño, D., & **Sthapit, E.** (2025). Tourists' Fresh Start Mindset in Destination Marketing. *Journal of Destination Marketing & Management*.
7. Yan, Z., Konar, R., **Sthapit, E.**, Balasubramanian, K., Chen, L., & Prentice, C. (2025). Opting for smart hotels: do digital immigrants perceive differently than digital natives do? *Journal of Hospitality and Tourism Insights*.
8. Xiaoxin, L., Liqun, C., Konar, R., **Sthapit, E.**, Garrod, B., & Weimei, C. (2025). Towards a better understanding of enhancing task performance in resort hotels. *Tourism and Hospitality Research*, 14673584251314282.
9. Yang, P., Ji, C., Prentice, C., **Sthapit, E.**, & Peng, Z. (2025). Scale Development and Validation of Corporate Digital Responsibility—A Consumer Perspective. *International Journal of Consumer Studies*, 49(1), e70023.
10. Cifci, I., Akın, G., & **Sthapit, E.** (2025). Exploring the creativity flow in doctoral education: The case of tourism and hospitality management field. *Thinking Skills and Creativity*, 56, 101749.

11. Ji, C., Liu, S., Ho, H-W., **Sthapit, E.**, & Garrod, B. (2024). Leveraging the experiencescape for destination attractiveness: Empirical insights from casino resorts. *Journal of Hospitality and Tourism Insights (accepted)*.
12. Darbal, P., Chelamallu, K., **Sthapit, E.**, Bjork, P., & Piramanayagam, S. (2024). Towards a better understanding of customer satisfaction with shopping mall food courts. *Journal of Hospitality and Tourism Insights (accepted)*.
13. Qeidari, H. S., Seyfi, S., Soleymani, Z., **Sthapit, E.**, & Senbeto, D. L. (2024). Visual narratives and the tourist gaze: Foreign tourists' perceptions of rural Iran. *Tourism and Hospitality Research (accepted)*.
14. Vanegas-López, J. G., López-Cadavid, D. A., Mathew, M., Vo-Thanh, T., Restrepo-Morales, J. A., & **Sthapit, E.** (2024). Bounce-back strategies: Revitalizing the hotel industry post-pandemic. *Tourism and Hospitality Research (accepted)*.
15. **Sthapit, E.**, Ji, Chunli, Ping, Y., Woosman, K. M. (2024). Memorable Digital-Free Tourism Experiences: Antecedents and outcomes. *Journal of Vacation Marketing (accepted)*.
16. Stone, M. J., & **Sthapit, E.** (2024). Memories are not all positive: Elements of negative memorable food, drink, and culinary tourism experiences. *Tourism Management Perspectives (accepted)*.
17. Dimitrovski, D., Marinković, V., Djordjević, A., & **Sthapit, E.** (2024). Wellness spa hotel experience: evidence from spa hotel guests in Serbia. *Tourism Review (accepted)*.
18. **Sthapit, E.**, Prentice, C., Ji, C., Ping, Y., Garrod, P., & Bjork, P. (2024). Experience-driven well-being and purchase: An alternative model of memorable wine tourism experiences. *International Journal of Tourism Research (accepted)*.
19. Ji, C., Prentice, C., **Sthapit, E.**, & Lei, I. (2024). Build trust, they will come: The case of casino high rollers! *International Journal of Contemporary Hospitality Management (accepted)*.
20. **Sthapit, E.**, Ji, C., Ping, Y., Prentice, C., Garrod, B., & Yang, H. (2024). Experience-driven wellbeing: The case of unmanned smart hotels. *International Journal of Contemporary Hospitality Management (accepted)*.
21. **Sthapit, E.**, Prayag, G., Björk, P., & Rasoolimanesh, M. (2024). Value co-destruction in Airbnb: Antecedents and outcomes. *Journal of Vacation Marketing (accepted)*.
22. Seyfi, S., Rasoolimanesh, S.M., **Sthapit, E.**, & Hall, C.M. (2024). Antecedents of domestic visitor's memorable experiences and gender difference: A heritage tourism context. *Tourism Recreation Research (accepted)*.
23. **Sthapit, E.**, Garrod, B., Coudounaris, D., Seyfi, S., Cifci, I., & Vo-Thanh, T. Antecedents of memorable heritage tourism experiences: An application of stimuli–organism–response theory. (2024). *International Journal of Tourism Cities (accepted)*.
24. Mondo, T., Medeiros, S., **Sthapit, E.**, Freitas, L. B. A., & Björk, P. (2024). TOURQUAL scale: Psychometric properties and internal structure validation. *International Journal of Tourism Cities (accepted)*.
25. **Sthapit, E.**, Yang, P., Ji, C., Björk, P., & Stone, M. J. (2024). Remembrance of travels past: creating memorable halal food experiences among non-Muslim Chinese tourists. *Journal of Foodservice Business Research*, 1-28.
26. Heinonen, J., & **Sthapit, E.** (2024). Service Agent Driven Co-Created Caring in Chat-Based Customer Service Encounters. *Services Marketing Quarterly*, 45(1), 1-24.

27. Cavus, O., Tiwari, S., **Sthapit, E.**, & Cifci, I. (2024). Fine dining with the package service: master chefs' perspectives. *Journal of Foodservice Business Research*, 1-26.
28. **Sthapit, E.**, Ji, Chunli, Dayour, F., & Badu-Baiden, F. (2024). Memorable wildlife tourism experience: Evidence from the Mole National Park. *Journal of Destination Marketing & Management (accepted)*.
29. Dimitrovski, D., Marinković, V., Djordjevic, A., & **Sthapit, E.** (2024). Wellness spa hotel experience: Evidence from spa hotel guests in Serbia. *Tourism Review (accepted)*.
30. Jokelainen, J., Garrod, B., **Sthapit, E.**, & Pesonen, J. (2023). The role of experiential familiarity in shaping hotel-chain competitiveness. *International Journal of Contemporary Hospitality Management (accepted)*.
31. Song, H., Yang, J., & **Sthapit, E.** (2023). Robotic service quality, authenticity, and revisit intention to restaurants in China: Extending cognitive appraisal theory. *International Journal of Contemporary Hospitality Management (accepted)*.
32. Eskelinen, O., Garrod, B., **Sthapit, E.**, & Suni, J. (2023). Motivations for domestic overnight travel by Finnish disc golfers: A serious-leisure perspective. *Leisure Studies (accepted)*.
33. Rantsi, M., Garrod, B., **Sthapit, E.**, & Pesonen, J. (2023). Impact of sustainability communication on German tourists' willingness to pay for a Finnish cottage holiday. *Scandinavian Journal of Hospitality and Tourism (accepted)*.
34. Quanga, D., Tranb, N. M. M., **Sthapit, E.**, Nguyend, N., Led, T., Doan, N., Thu, T.T. (2023). Beyond the Homestay: Women's Participation in Rural Tourism Development in Mekong Delta, Vietnam. *Tourism and Hospitality Research (accepted)*.
35. **Sthapit, E.**, Garrod, B., Coudounaris, D. N., Björk, P., Erul, E., & Song, H. (2023). Antecedents and Outcomes of Memorable Wildlife Tourism Experiences. *Journal of Ecotourism (accepted)*.
36. **Sthapit, E.**, Garrod, B., Stone, M. J., Björk, P., & Song, H. (2023). Value co-destruction in tourism and hospitality: a systematic literature review and future research agenda. *Journal of Travel & Tourism Marketing*, 40(5), 363-382.
37. Medeiros, S., Campos, A., **Sthapit, E.**, Almeida Freitas, L. B., & Savi Mondo, T. (2023). Examining the antecedents and outcomes of satisfaction in film festival context: Further evidence of validity of the eudaimonic feelings construct. *Tourism and Hospitality Research (accepted)*.
38. Medeiros, S., Campos, A., Almeida Freitas, L. B., Savi Mondo, T., & **Sthapit, E.** (2023). Capturing eudaimonic feelings in tourism experience: A construct proposal and preliminary empirical evidence. *Tourism and Hospitality Research (accepted)*.
39. **Sthapit, E.**, Björk, P., & Coudounaris, D. N., Jiménez-Barreto, J., & Vo-Thanh, T. (2023). Antecedents and outcomes of memorable volunteer tourism experiences. *Journal of Hospitality and Tourism Insights (accepted)*.
40. Björk, P., Kauppinen-Räsänen, H., & **Sthapit, E.** (2023). The impact of cruise ship dinescape on travellers' behaviour. *Consumer Behavior in Tourism and Hospitality (accepted)*.
41. Erul, E., Woosnam, K. M., Salazar, J., Uslu, A., Santos, J. A., & **Sthapit, E.** (2023). Future travel in light of risk and uncertainty: An extended theory of planned behaviour. *Sustainability (accepted)*.
42. Hosany, S., **Sthapit, E.**, & Björk, P. (2022). Memorable Tourism Experience: A Review and Research Agenda. *Psychology & Marketing (ahead-of-print)*.
43. Jiménez-Barreto, J., Rubio, N., Mura, P., **Sthapit, E.**, & Campo, S. (2022). Ask Google Assistant

Where to Travel Tourists. Interactive Experiences with Smart Speakers: An Assemblage Theory Approach. *Journal of Travel Research (ahead-of-print)*.

44. **Sthapit, E.**, & Björk, P. (2022). Sources of negative memorable experiences: Finnish Airbnb guest perspectives. *Consumer Behavior in Tourism and Hospitality (accepted)*.
45. **Sthapit, E.**, Björk, P., & Coudounaris, D. N. (2022). Memorable nature-based tourism experience, place attachment and tourists' environmentally responsible behaviour. *Journal of Ecotourism (ahead-of-print)*.
46. **Sthapit, E.**, Björk, P., & Rasoolimanesh, M. (2022). Towards a better Understanding of Memorable Souvenir Shopping Experiences. *International Journal of Hospitality & Tourism Administration (ahead-of-print)*.
47. **Sthapit, E.**, Stone, M. J., & Bjork, P. (2022). Sources of value co-creation, co-destruction and co-recovery at Airbnb in the context of the COVID-19 pandemic. *International Journal of Hospitality & Tourism Administration (ahead-of-print)*.
48. Sthapit, E., Björk, P., Coudounaris, D. N., & Stone, M.J. (2022). Airbnb: What determines a memorable experience? *Consumer Behavior in Tourism and Hospitality (ahead-of-print)*.
49. **Sthapit, E.**, Björk, P., Kumaran, P.S., & Coudounaris, D. N. (2022). Antecedents and outcomes of memorable halal food experiences of non-Muslim tourists. *Journal of Islamic Marketing (ahead-of-print)*.
50. **Sthapit, E.**, Stone, M. J., & Björk, P. (2022). Source of Value co-creation, co-destruction and co-recovery at Airbnb in the context of the CVOVID-19 pandemic. *International Journal of Hospitality & Tourism Administration (ahead-of-print)*.
51. **Sthapit, E.**, Bjork, P., & Coudounaris, D. N. (2022). Towards a better understanding of memorable wellness tourism experience. *International Journal of Spa & Wellness (ahead-of-print)*. (A Peer-reviewed scientific articles).
52. Jiménez-Barreto, J., Loureiro, S., Braun, E., **Sthapit, E.**, & Zenker, S. (2021). Use numbers not words! Communicating hotels' cleaning programs for COVID-19 from the brand perspective. *International Journal of Hospitality Management, 94*, 102872.
53. Stone, M.J., Migacz, S., & **Sthapit, E.** (2021). Connections between culinary tourism experience and memory. *Journal of Hospitality & Tourism Research (ahead-of-print)*.
54. Sthapit, E., Björk, P., Coudounaris, D. N., & Stone, M.J. (2021). A new conceptual framework for memorable Airbnb experiences: guests' perspectives. *International Journal of Culture, Tourism and Hospitality Research (ahead-of-print)*.
55. **Sthapit, E.**, Björk, P., & Kumaran, P.S. (2021). Motivational, emotional and memorable dimensions of non-Muslim tourists' halal food experiences. *Journal of Islamic Marketing (ahead-of-print)*.
56. Sthapit, E., Björk, P., & Kumaran, P.S. (2021). Domestic tourists and local food consumption: Motivations, positive emotions and savouring processes. *Annals of Leisure Research (ahead-of-print)*.
57. **Sthapit, E.**, & Björk, P. (2020). Interactive value formation: drivers and outcomes from Airbnb guests' perspectives. *Scandinavian Journal of Hospitality and Tourism (ahead-of-print)*.
58. **Sthapit, E.**, Kumaran, P.S., & Björk, P (2020). Tourists' motivations, emotions and memorable local food experience. *Journal of Gastronomy and Tourism (accepted)*.
59. **Sthapit, E.**, & Björk, P., Jiménez-Barreto, J., & Stone, M. J. (2020). Spillover effect, positive emotions and savouring processes: US and British Airbnb guests' perspective. *Anatolia*

(accepted).

60. **Sthapit, E.**, & Björk, P., & Jiménez-Barreto, J. (2020). Negative memorable experience: North American and British Airbnb guests' perspectives. *Tourism Review (ahead-of-print)*.
61. **Sthapit, E.**, & Björk, P. (2020). Towards a better understanding of interactive value formation: Three value outcomes perspective. *Current Issues in Tourism*, 23(6), 693-706.
62. **Sthapit, E.**, Del Chiappa, G., Coudounaris, D.N., & Björk, P. (2019). Tourism experiences, memorability and behavioural intentions: A study of tourists in Sardinia, Italy. *Tourism Review (ahead of print)*.
63. **Sthapit, E.**, Del Chiappa, G., Coudounaris, D.N., & Björk, P. (2019). Determinants of the continuance intention of Airbnb users: Consumption values, co-creation, information overload and satisfaction. *Tourism Review*, 75(3), 533-558.
64. **Sthapit, E.**, & Björk, P., & Jiménez-Barreto, J. (2019). Extending the memorable tourism experience construct: an investigation of memories of local food experiences. *Scandinavian Journal of Hospitality and Tourism*, 19(4-5), 333-353.
65. Jiménez-Barreto, J., **Sthapit, E.**, Rubio, N., & Campo, S. (2019). Exploring the dimensions of online destination brand experience: Spanish and North American tourists' perspectives. *Tourism Management Perspectives*, 31, 348-360.
66. **Sthapit, E.**, & Björk, P. (2019). Sources of distrust: Airbnb guests' perspectives. *Tourism Management Perspectives*, 31, 245-253.
67. **Sthapit, E.**, & Björk, P. (2019). Sources of value co-destruction: Uber customer perspectives. *Tourism Review*, 74(4), 780-794.
68. **Sthapit, E.** (2019). Exploring the antecedents of value co-creation: guests' perspectives on Finnish hotels. *Anatolia*, 30(1), 140-142.
69. **Sthapit, E.** (2019). My bad for wanting to try something unique: sources of value co-destruction in the Airbnb context. *Current Issues in Tourism*, 22(20), 2462-2465.
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